The California Science Center is pleased to provide special insights to our generous supporters, Members and donors. Here’s what's in this issue of *The Nucleus*:

- **Ever Wonder Who Writes What You Read in Exhibits?**
- **Science Beyond the Center**
- **Give Us Your Opinion About Sports!**
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- **Renew Your Membership and Support Science Learning for Everyone**

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Science Center family, we hope that you and your loved ones are safe, healthy and continuing to learn. During these incredibly difficult times, your vital support enables the California Science Center to continue our mission to inspire science learning in everyone. As we adapt to challenges and find new ways to serve the community with educational programming and exhibits, we reaffirm our commitment to the Science Center’s core values of accessibility and inclusiveness that are at the heart of everything we do.

THANK YOU!
Imagine for a minute that you’re visiting a science center or a museum. You're looking at an exhibit and … you probably have questions. Good thing there is some text posted nearby to help explain what's going on.

These bits of interpretive text are called exhibit labels, and you can find them all over museums. If you've been to a museum, you've read a label. Do you ever wonder who writes them?

In this new episode of the *Ever Wonder?* podcast, our host chats with Jennifer Lawrence, Senior Exhibit Developer at the California Science Center, about writing much of what you read while looking at and playing with our exhibits.

“When I was a stay at home mom, I was at the Science Center all the time with my kids. So, when I write labels, I think about people going through exhibits and all the demands that are pulling on them. Maybe they need a snack, maybe they're hungry and maybe their kid needs to go to the bathroom. I'm mindful of these things. I want the exhibit labels to pop and to be short and accessible so that people can get them through all the other things that are happening in their lives. And hopefully they'll be fun and memorable too."

Jennifer shares her thoughts around the *Roy A. Anderson Blackbird Exhibit and Garden* located next to the parking structure.

“I love that project. I love it for so many reasons. One of the reasons is because when that project was originally done many years ago, that was my first project to ever write exhibit text on. So I started with that project and then to get to come back and revisit it so many years later, it was really just a gift. And I was so thankful. And one of the things I'm super excited about this garden project, we finished it in January of 2020. So this year, and then now the pandemic has come and the Science Center is closed. So the only exhibit that people can see at the Science Center is that garden exhibit. I had to go to the Science Center the other day and it's so deserted. But there were a few people who were out for a walk in the garden and I could see them enjoying the panels and it made me so happy. The Science Center can still reach people, even though we're closed.”
“One of my favorite labels at the Science Center that I’ve written, I have to say is the introduction to the Ecosystems discovery room because it’s a little poem. It's about how your home is your habitat and I actually wrote that when I was a stay at home mom! I was immersed at that time in children's books so it felt very natural. And, while I had written some poems before I was a mom, they were much better after I was a mom, so that was my favorite.”

Join us every other week for new episodes and subscribe to our show on Apple Podcasts, Google Podcasts, Spotify, or wherever you hear your podcasts. Up next in this first series about the people who design and develop exhibits are … Why Exhibit Graphics Look the Way They Do? and … How Your Favorite Exhibit Got Made?

Have a question you’ve been wondering about? We invite our Members and supporters to Email us to tell us what you’d like to hear in future episodes.

Ever Wonder? from the California Science Center is produced by Perry Roth-Johnson and Jennifer Castillo. The show is edited by Liz Roth-Johnson. Theme music provided by Michael Nickolas/Pond5.
from amazing insects like the Caribbean cave cockroach, bess beetles, velvet ants and darkling beetles.

You can also take tours through Space Shuttle Endeavour and hear exclusive interviews with astronauts. Explore amazing images and insights from our curators and find out how exhibits are made. And check out some videos from our traveling exhibitions. New content will be added regularly.

Bookmark the Science Beyond the Center page and check back often to see what's new!

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**GIVE US YOUR OPINION ABOUT SPORTS!**

The California Science Center is always thinking about new, engaging experiences for our guests. We are currently exploring sports as a theme for a future exhibition, with generous funding from the LA84 Foundation.

As Members, we very much value your input! Please share your thoughts and opinions about sports and fitness with us in this survey.

Take the Survey

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**SPECIAL EXPLORASTORE DISCOUNT FOR OUR GENEROUS SUPPORTERS**
Get your little astronaut ready for launch with these great NASA themed products! Members and other generous supporters receive 10% off all web orders throughout the month of July, as well as free shipping on all orders $50 and over. Use promo code: MemberJuly10 at checkout.

**NEW!** Experience space history at the California Science Center as you wander among our Mercury-Redstone 2, Gemini 11 and Apollo-Soyuz Command Module (not pictured) space capsules.

**PARTNERS IN LEARNING ANNUAL GIVING PROGRAM**

Looking for a deeper connection with the California Science Center? Please consider joining the Partners in Learning annual giving program to help sustain the hands-on exhibits, programs and operations that make the California Science Center a world-class educational resource and family destination.

With the Science Center's doors temporarily closed to the public the support of our Partners in Learning donors is vital to helping the California Science Center continue our mission to stimulate curiosity and inspire science learning in everyone.

**VIRTUAL BACKGROUNDS**

Download and use these free virtual backgrounds featuring some of our favorite scenes from the California Science Center during your video conference meetings.

**NEW!** Experience space history at the California Science Center as you wander among our Mercury-Redstone 2, Gemini 11 and Apollo-Soyuz Command Module (not pictured) space capsules.
During these challenging and uncertain times, your support as a Member is critical to our ability to continue serving our community with free online science learning opportunities.

Please renew your Membership today in support of our mission to inspire science learning in everyone.

If your Membership is not due for renewal and you are in a position to make an additional gift, of any amount, we invite your contribution.

Your generous support will help sustain the California Science Center as a trusted educational resource while we are temporarily closed to the public. Thank you!

23,000 thermal tiles protected Space Shuttle Endeavour from overheating as it reentered Earth’s atmosphere to bring astronauts safely home. Sponsor one of these tiles today and you can preserve Endeavour’s future by helping us build its permanent home – the Samuel Oschin Air and Space Center.

For more information on the California Science Center, visit our website at www.californiasciencecenter.org or call (323) SCIENCE (724-3623). For Membership questions, please contact the Membership Office at member@californiasciencecenter.org or call (213) 744-7504.

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