

dogs!

A SCIENCE TAIL
exhibition



DEVELOPED WITH SUPPORT FROM



NATIONAL TOUR SPONSOR



Key Facts



COST

\$225,000
for three-month rentals

discount for
six-month rentals

SIZE

7,000-9,000
SQUARE FEET

depending on installation
of program space

AVAILABILITY

2021
& BEYOND

three to six month rentals

SHIPPING

estimated
4 trucks

inbound shipping paid
by host venue

INSTALLATION & DISMANTLE PERIOD

estimated
10 business days
each

HOSTING CONSIDERATIONS

Internet connectivity
is required within
gallery space.

LANGUAGE

bilingual
English & Spanish

TARGET AUDIENCE

animal lovers,
families with
children &
school groups



LABOR

Two Science Center
exhibit technicians
travel to oversee
installation & dismantle
at no added cost.
Host venue provides
a crew of eight for
installation & dismantle.

PROGRAM SPACE

Live dogs do not travel
with the exhibition.
A programming
handbook will offer
guidance & contacts
for host venues to
schedule live dog
demonstrations with
local organizations.

RESOURCES INCLUDED

Exhibit installation &
maintenance manuals,
demonstration space
handbook, electronic
press & marketing
kits, smartphone tools
for hearing & sight-
impaired guests.

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Exhibition Overview



Dogs! A Science Tail is an immersive 7,000 – 9,000-square-foot traveling exhibition that explores the bond between humans and dogs—one of the most successful interspecies partnerships of all time.

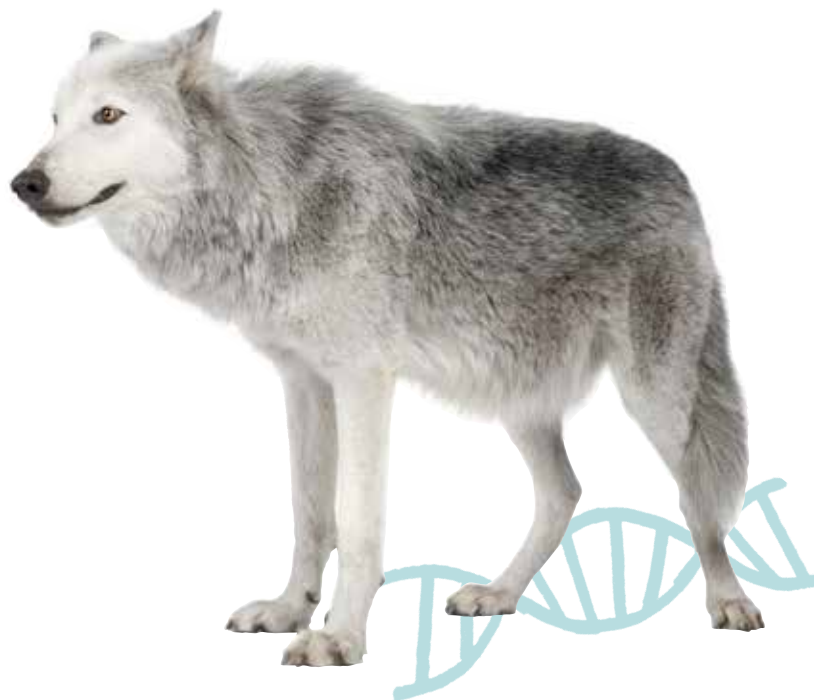
Divided into four sections and a demonstration space, this exhibition reveals where dogs came from, how dogs experience the world, what makes our bond with dogs so special, and how to care for our canine best friends. Immersive experiences invite guests to see, hear, smell, and think like a dog! With support from the California Science Center's contacts and programming handbook, host museums can schedule demonstrations by trained professionals and their amazing canines. Guests will have opportunities to see real dogs, pretend to be dogs, and share their favorite dog photos and videos.



Tail AS OLD AS Time



Photo: Trustees of the British Museum



Discover the amazing origin story of dogs—the first domesticated animal—in this introductory section. Dig for fossils and uncover prehistoric human/dog burial sites. Analyze bones and DNA patterns to learn how scientists study dog domestication. A dynamic theater experience tells the story of how dogs mysteriously evolved from ancient wolves to become humans' lovable companions.



ARCHAEOLOGICAL DIG

Role-play as an archaeologist, brushing sand off fossil replicas at two recreated burial sites. Did you find a wolf or a dog?



Photo: Trustees of the British Museum



Guess That Dog's Job

Pretend to be a working dog and read out clues about your career. Can your friends guess your doggy job?

Together Forever



Explore how dogs and humans live and work together, creating a unique bond that affects people and societies in profound ways. Interact with a playful virtual dog. Test your canine pop-culture knowledge in a *Jeopawdy!* game show. Enjoy dog photos and videos from other guests, and share your own! Experience a neighborhood walk both with and without a dog to discover how having a dog nearby can change how people relate to each other.



Jeopawdy!

In this fast-paced, three-player game, learn how pop culture reveals our values and beliefs about dogs over time.



THE Incredible Dog!

Step into a dog's world through playful, immersive science exhibits. Test your running pace against the top speeds of different dog breeds. Experience the world the way dogs do—nose first!—by sniffing out hidden smells. Get inside a dog's head to see and hear like a dog. Explore dogs' diverse physical abilities and specialized senses, and discover how these traits make them perfectly suited to be our close companions. Plus, find out how dogs think and communicate—with each other and with us!



Smell Like a Dog
Sniff a model tree, human, and fire hydrant. Can you glean as much information from smell as dogs do?



See Like a Dog
Peer through giant dog heads fitted with special filters to see how the world looks to a dog.



Dog Parts Puzzle

Build dogs out of interchangeable parts to discover diverse physical traits that humans have bred dogs to display.



Hear Like a Dog

Stick your head into a dog-eared diorama to hear different environments like a dog does.



Run Like a Dog

Run as fast as you can and clock your time to compare against different breeds' top speeds. Dogs are faster than you think. Can you outrun a Chihuahua?

Caring FOR Dogs

Explore the possibilities—and responsibilities—that come with bringing a dog into your life, and find out how to care for these furry family members. Be a trainer or a dog to see how you can guide someone with just a clicker and praise. Brush and groom model dogs. Learn tips about responsible dog care, share opinions on controversial dog issues, and consider what's next for the future of dogs.



Dog Models – Care

Practice your grooming skills on these life-size, touchable and brushable dog models. Or pose for selfies!

Program Space

Watch live dogs do incredible things in the exhibition program space. See dogs' amazing abilities up close through demonstrations by community partners and their rescue dogs, service dogs, and companion dogs. Between demos, romp on equipment in the dog park and learn about the importance of play for both humans and dogs.

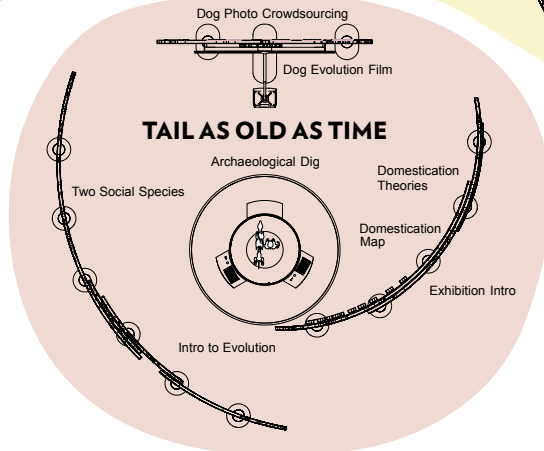
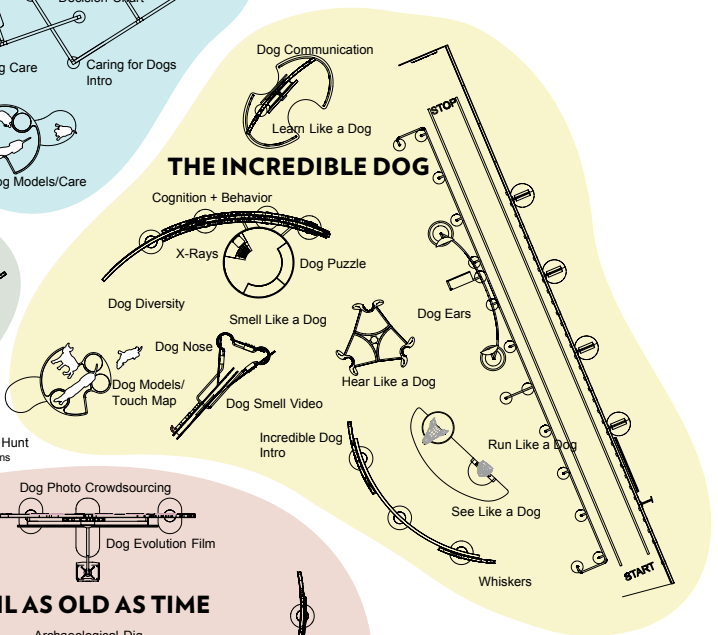
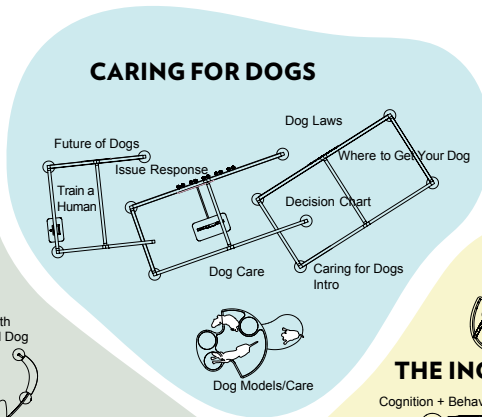
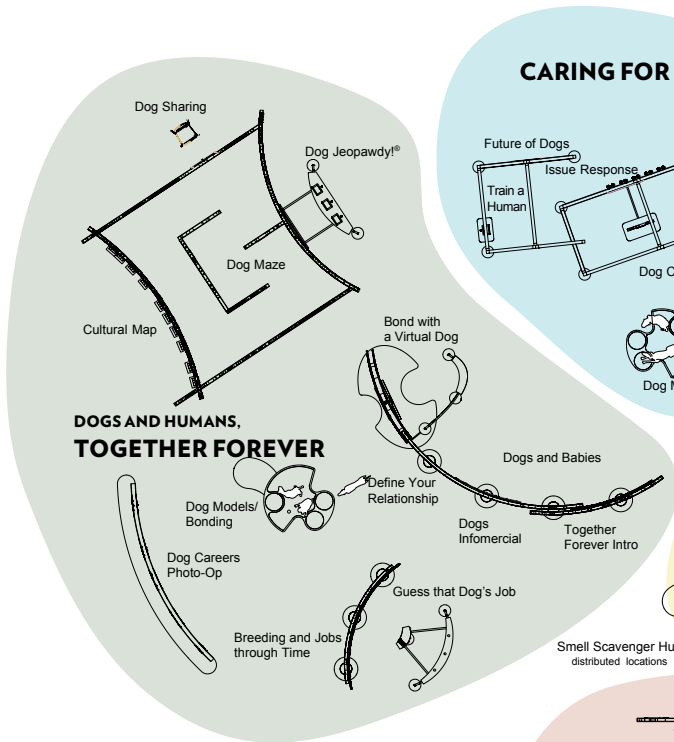
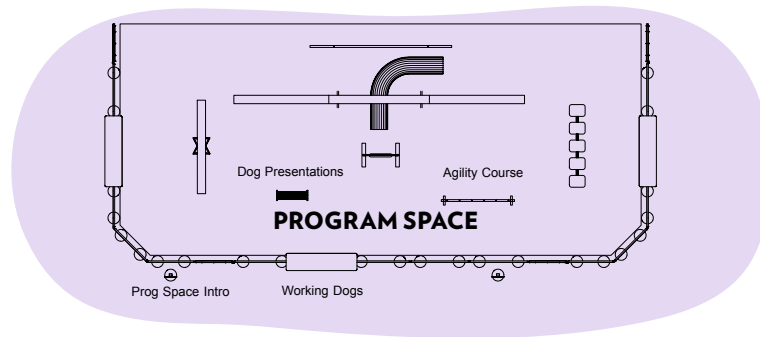


Photo: Corporal Tony Rogers, RAF St Mawgan



Photo: Chuck Kopczak

Exhibition Floorplan



For rental inquiries or information,
please contact:

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THE WORLD NEEDS REAL HEROES

AN
IMAX ORIGINAL FILM
COSMIC PICTURE'S
**SUPERPOWER
DOGS**
3D

PRESENTED BY **MARS**
Petcare



INCREASE YOUR ATTENDANCE!

Consider hosting *Dogs! A Science Tail* and *Superpower Dogs 3D* together to increase your museum's attendance. Join an immersive IMAX adventure to discover the inspiring true story of the world's most extraordinary dogs and the remarkable science behind their life-saving superpowers.

